

The Buzz: New businesses take root and sprout

Maureen Wallenfang, Post-Crescent Media 12:42 p.m. CDT August 2, 2014



(Photo: Post-Crescent Photo The Post-Crescent)

Two restaurants open in the Town of Menasha and two businesses expand with new features in Appleton.

Open

Two restaurants opened within a few days of each other inside the Grand Central Station at 1370 Jacobsen Road in the Town of Menasha.

A&W opened Monday. It took the restaurant space that had once been Taco John's, as previously mentioned in The Buzz. Daily hours are 10 a.m. to 10 p.m.

Serapio's opened on the other end of the building a week ago Friday. The Mexican restaurant has 75 seats plus a patio. Serapio's owner, Oscar Sandoval, is also a partner in El Jaripeo, a Little Chute restaurant. "There was a need for a restaurant there. The place was empty for a long time," he said about the Town of Menasha spot once occupied by The Depot. See the menu at serapioswi.com. Open daily 11 a.m. to 10 p.m.

Opening

To date, Stone Cellar at Riverview Gardens — the former Riverview Country Club clubhouse — could only be booked for private events.

But now the Lonsway family operators have decided to open the pub room and deck to the public one night a week, on Wednesdays. It's at 1101 S. Oneida St. in Appleton, across the street from their Stone Cellar Brewpub.

"We got a lot of requests from our regular customers, former country club members and people in the condos," said Tom Lonsway. "We're opening it up to capitalize on the beautiful facility and the view of the river. We're trying to appeal to a more mature crowd. The music will be soft enough that they can carry on a conversation. It won't be loud rock bands."

Starting with the grand opening Aug. 13, they'll offer wine, cocktails and tap beer; an hors d'ouvres or "small plates" menu; and live instrumental music. It will be open 4 p.m. to close every Wednesday.

Coming

RiverHeath, a residential/commercial development on the Fox River in Appleton, signed a fitness studio in its commercial space. Wells Strength & Conditioning is now under construction, and will offer personal training, yoga, pilates, rehab and wellness counseling in a few weeks. "We are lucky to have someone like Isabelle Wells and her team on board. They will be able to take advantage of the trails and, unfortunately for Isabelle's cardio students, the hill up into Telulah Park," said Mark Geall of Tanesay Development. See www.wellsstrength.com.

— Maureen Wallenfang: 920-993-1000, ext. 287, or mwallenfang@postcrescent.com; on Twitter [@wallenfang](https://twitter.com/wallenfang)

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